Linking Conservation, Working Lands, and National Defense

North Carolina Sentinel Landscapes Partnership
http://sentinellandscapes.wordpress.ncsu.edu/

“Farmers, foresters, the military and conservationists all have an interest in Sentinel Landscapes. This is a partnership that provides multiple benefits to all partners, especially our resource land owners. In addition to providing food and fiber, private lands offer essential training opportunities that are important in protecting the military’s mission. North Carolina is proud to be part of this program. Our forests and farm lands provide important resources and economic benefits, and it’s fitting that they also play a role in our national defense.” - Agriculture Commissioner Steve Troxler

The Threat

Unplanned development and the encroachment of incompatible land uses are threatening the health of working lands and natural systems with the same force that it threatens the health of the military training network in eastern North Carolina (NC) - not only the bases but also the ranges, test areas and airspace they use. As North Carolina grows, the rural landscape has changed such that private landowners and their working lands, the conservation of natural resources, and the military network are no longer isolated from such threats and immune to such pressures.

The Partnership

To proactively address this issue, the North Carolina Sentinel Landscapes Partnership formed. The unlikely partners that make up this Partnership include the Marine Corps Installations East (MCIEAST), NC Farm Bureau Federation, NC State University, Texas A&M Institute of Renewable Natural Resources, NC Department of Agriculture and Consumer Services (NCDA&CS), Environmental Defense Fund, NC State Grange, NC Forestry Association, NC Department of Environment and Natural Resources, NC Foundation for Soil and Water Conservation, NC Association of Soil and Water Conservation Districts, local soil and water conservation districts, and many others. This unique partnership has come together in North Carolina to create an innovative and voluntary program to protect working lands, conservation, and national defense from a challenge that threatens all three.

The Triple Win

The partners work together beyond their own boundaries because working lands, conservation and national defense are linked physically across the lands, waters, farms and forests of eastern NC, as well as being linked economically with agribusiness and the military, the top 2 economic drivers in NC. With around 90% of the land in NC privately owned, the partners recognize that the NC Sentinel Landscapes Partnership will not succeed unless it offers options and incentives that link the interests of rural, private landowners with the national defense mission and conservation goals.

The partnership has developed and implemented several important initiatives for eastern NC. In effect, these partners, including the Marine Corps, are sentinels watching out for a valued landscape that supports three different and important sets of interests: working lands, conservation and national defense.

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Agriculture Development and Farmland Preservation

Agriculture Development and Farmland Preservation (ADFP) has worked extensively to promote the creation of county-wide farmland preservation plans, Voluntary Agricultural Districts (VADs) and Enhanced VADs. These types of tools foster county level support for the agriculture community by identifying rural areas to preserve that are integral to agribusiness and providing private landowners limited assurances for agricultural production. These tools have promoted enrollment into the state’s Present-Use Value Program and educated local conservation districts on opportunities. Furthermore, ADFP has focused efforts on providing matching funds for easements of value to the military with an emphasis on agricultural working lands. The initial focus has been on “away” and special-use airspace and has included the provision of bonus points for those applying for ADFP grants in a dual emphasis area.

Working Lands Conservation

MCIEAST has partnered with the Forest Education and Conservation Foundation (FECF), an affiliate of the North Carolina Forestry Association (NCFA) and NC State Extension Forestry, to explore ways to sustain working lands in eastern North Carolina. One outcome from the research has been the establishment of a “Working Lands Trust” by NCFA. By establishing a land trust specifically for working lands, NCFA hopes to offer landowners term or perpetual easements to protect their land from development while still permitting timber harvests — thus reducing some of the challenges for working forests. NC State Extension Forestry is creating training materials and providing outreach support for landowners practicing forestry, farming or conservation to better ensure they know their options. As with the other North Carolina Sentinel Landscapes Partnership initiatives, landowners can decide how to conserve their land.

Local Foods and Renewable Fuels

Food and Fuel for the Forces is a project focused on increasing local purchasing capacity by building the infrastructure and networks necessary to develop long-term connections between the Marine Corps installations and the farmers and foresters in eastern North Carolina. The goal is increased use of local food products on military bases and growth of a regional biomass (including biofuels) industry. Making it a priority to purchase products from North Carolina helps maintain the economic viability of working lands. MCIEAST worked with the Defense Commissary Agency (DeCA), the Defense Logistics Agency (DLA), North Carolina Eastern Region (NCER), Foster Caviness and Sodexo on implementing this strategy. As a result, DeCA’s vendors have increased their North Carolina-based commissary food purchases, and NCDA&CS is highlighting local foods to shoppers. Making the foods appeal to the shoppers will encourage more local product purchases. DLA’s food catalogues will identify local products to mess hall and club managers, and military residents will have access to farmers’ markets on installations. Additionally, an eastern North Carolina biomass business plan for new local refineries will help MCIEAST meet Department of Navy biofuel use goals with locally produced biomass.

Innovative Conservation Strategies

The conservation partnership in North Carolina tested an “out of the box” model to determine if private landowners are willing to place term-limited restrictions on their property, making the air space above their property more compatible with military aviation training. Restrictions included keeping land in forestry and agriculture, limiting tall structures and upward shining light, and restrictions on clustered development and non-agribusiness-related structures. The model sought to determine if landowners would be willing to participate through term-limited contracts (10, 20, 30 years) and if so, what compensation would be acceptable. The model used a market-based reverse bid process over multiple bid rounds to determine a floor and ceiling pricing that would be acceptable to both the private landowner and the military. Although not fully tested, the model clearly indicated a willingness by private landowners to participate as reflected by the number of applicants. The model also indicated a trending of a price point that would be acceptable to both the landowner and the military. The model was delivered by a diverse and effective partnership, including the North Carolina Foundation for Soil and Water Conservation and 17 local soil and water conservation districts. Results not only will be of benefit in protecting away space through future efforts but also in multiple cases where landowners may not be receptive to easements and/or perpetual solutions.